

The mai Bangkok Business Challenge[®] @ Sasin 2015

February 12-14, 2015

Wednesday, February 11, 2015

Whole Day

Teams Arrive and Check-in

Sasa International House /Pathumwan
Princess Hotel

Thursday, February 12, 2015

08.30 - 12.00

Booth Set Up

Sasin Hall, 9th fl.

11.00 - 13.30

Lunch

Room 703, 7th fl.

12.00 - 12.20

Photo Session

1st fl.

SAA Network Coaching Round

Coaching Round	Group A Room 821	Group B Room 521	Group C Room 822	Group D Room 522
13.00 - 13.30	EDEN Fresh Fruit Solution Co., Ltd. Sasin Thailand	Fluidicine Nanyang Technological University Singapore	Emperia Asian Institute of Management Philippines	Rick-Ads Lahore University of Management Sciences Pakistan
13.35 - 14.05	Foody Camp Queensland University of Technology Australia	Cricket Flours LLC University of Oregon U.S.A.	New Hope Ecotech Kellogg School of Management U.S.A.	Opticare National Chiao Tung University Taiwan
14.10 - 14.40	mybai.com Indian Institute of Management Kozhikode India	SMART MONEY Putra Business School Malaysia	Kordate Solutions, Inc. University of Arkansas U.S.A.	NEST Prasetiya Mulya Business School Indonesia
14.45 - 15.15	iSP Inc. Chinese University of Hong Kong Hong Kong	LightHaus Bio Green Technologies Sejong University South Korea	3rd Step Enterprises Griffith University Australia	UMA BioSeed Cornell University U.S.A.
16.00 - 16.10	The mai Bangkok Business Challenge[®] @ Sasin 2015 Official Opening			Sasin Hall, 9th fl.
16.10 - 17.10	Houston Technology Center Asia Entrepreneurship Forum			Sasin Hall, 9th fl.
17.15 - 18.15	Kiatnakin Bank 99-Second Pitch			Sasin Hall, 9th fl.
18.15 - 20.00	<ul style="list-style-type: none"> • Venture Exhibit • Cocktail Reception • Kiatnakin Bank 99-Second Winner Announcement 			Sasin Hall, 9th fl.

Friday, February 13, 2015 : @ Sasin

SEMI-FINAL ROUND COMPETITION

Semi-final Round	Group A Room 821	Group B Room 521	Group C Room 822	Group D Room 522
08.00 - 08.30	EDEN Fresh Fruit Solution Co., Ltd. Sasin Thailand	Fluidicine Nanyang Technological University Singapore	Emperia Asian Institute of Management Philippines	Rick-Ads Lahore University of Management Sciences Pakistan
08.35 - 09.05	Foody Camp Queensland University of Technology Australia	Cricket Flours LLC University of Oregon U.S.A.	New Hope Ecotech Kellogg School of Management U.S.A.	Opticare National Chiao Tung University Taiwan
09.20 - 09.50	mybai.com Indian Institute of Management Kozhikode India	SMART MONEY Putra Business School Malaysia	Kordate Solutions, Inc. University of Arkansas U.S.A.	NEST Prasetiya Mulya Business School Indonesia
09.55 - 10.25	iSP Inc. Chinese University of Hong Kong Hong Kong	LightHaus Bio Green Technologies Sejong University South Korea	3rd Step Enterprises Griffith University Australia	UMA BioSeed Cornell University U.S.A.
10.30 - 11.10	Venture Exhibit			Sasin Hall, 9th fl.
11.00 - 12.20	Lunch			Room 703, 7th fl.

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Feedback Session

Feedback from Judges	Group A Room 821	Group B Room 521	Group C Room 822	Group D Room 522
12.30 - 12.50	EDEN Fresh Fruit Solution Co., Ltd. Sasin Thailand	Fluidicine Nanyang Technological University Singapore	Emperia Asian Institute of Management Philippines	Rick-Ads Lahore University of Management Sciences Pakistan
12.50 - 13.10	Foody Camp Queensland University of Technology Australia	Cricket Flours LLC University of Oregon U.S.A.	New Hope Ecotech Kellogg School of Management U.S.A.	Opticare National Chiao Tung University Taiwan
13.10 - 13.30	mybai.com Indian Institute of Management Kozhikode India	SMART MONEY Putra Business School Malaysia	Kordate Solutions, Inc. University of Arkansas U.S.A.	NEST Prasetiya Mulya Business School Indonesia
13.30 - 13.50	ISP Inc. Chinese University of Hong Kong Hong Kong	LightHaus Bio Green Technologies Sejong University South Korea	3rd Step Enterprises Griffith University Australia	UMA BioSeed Cornell University U.S.A.
14:00 - 14:15	<ul style="list-style-type: none"> • Sustainability Award Round Finalists Announcement • Semi-Final Round Winners Announcement • Play-off Round Draw 			Sasin Hall, 9 th fl.

SUSTAINABILITY AWARD ROUND COMPETITION

Time/Room	Sasin Hall, 9 th fl.
14.30 - 15.00	Sustainability Award Finalist Team 1
15.15 - 15.45	Sustainability Award Finalist Team 2

PLAY-OFF ROUND COMPETITION

Time/Room	Group A Room 821	Group B Room 822
14.30 - 15.00	Play-off Team 1	Play-off Team 7
15.15 - 15.45	Play-off Team 2	Play-off Team 8
16.00 - 16.30	Play-off Team 3	Play-off Team 9
16.45 - 17.15	Play-off Team 4	Play-off Team 10
17.30 - 18.00	Play-off Team 5	Play-off Team 11
18.15 - 18.45	Play-off Team 6	Play-off Team 12
18.50 - 19.25	Venture Exhibit	Sasin Hall, 9th fl.
19.30 onward	<ul style="list-style-type: none"> • International Networking Event by Tesco Lotus • Play-off Winner Announcement & Final Round Draw 	

Saturday, February 14, 2015 : @ Sasin

07.45 - 08.45	Equipment Check	Sasin Hall, 9th fl.
FINAL ROUND COMPETITION		
Time/Room	Sasin Hall, 9th fl.	
09.00 - 09.30	Finalist Team 1	
09.35 - 10.05	Finalist Team 2	
10.10 - 10.40	Finalist Team 3	
10.45 - 11.15	Finalist Team 4	
11.20 - 11.50	Finalist Team 5	
11.55 - 12.25	Finalist Team 6	
12.30 - 13.30	Venture Exhibit and feedback from judges	

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11.00 - 14.30	Lunch	Room 703, 7th fl.
15.00	Rehearsal for H.M. The King's Award Ceremony	Sasin Hall, 9th fl.
15.30 - 16.30	H.M. THE KING'S AWARD CEREMONY	Sasin Hall, 9th fl.
17.00	Depart from Sasin to Chaophraya River	1st fl.
18.00 - 21.00	Dinner Cruise	Chaophraya River
Sunday, February 15, 2015		
Whole Day	Teams check-out	Sasa International House /Pathumwan Princess Hotel
09.00 – 22.00	Cultural Tour of Bangkok (Optional)	<ul style="list-style-type: none"> • Wat Phra Kaew • Vimanmek Mansion • Siam Niramitr
Monday, February 16, 2015		
Whole Day	Teams check-out	Sasa International House /Pathumwan Princess Hotel

[Revised: February 3, 2015]