

ENTREPRENEURSHIP FORUM & KIATNAKIN BANK 99-SECOND PITCH



Thursday, February 28, 2008, 9:00 – 12:30

Professor Sangvian Indaravijaya Auditorium
3rd Floor, The Stock Exchange of Thailand Building



**Eric
Rosenkranz**

Eric Rosenkranz is founder and CEO of e.three, a strategic advisory helping organization in Asia. For 30 years, Eric's work spanned the globe as he crafted the strategic direction of multinational and local companies. Eric also has served as Vice-Chairman of FocusMedia China and led its successful NASDAQ listing.



**Yen-Lu
Chow**

Yen-Lu Chow's career in the technology industry spans over 25 years, with over 17 years in management and leadership capacities in multinational companies, research institutions, as well as start-ups. For the past 10 years, he's been active in venture creation and company building activities: starting companies, turning around troubled ones, building teams and organizations, and serving as investor, advisor and mentor to organizations and budding new ventures.

9:40 -10:00

"What Makes a Successful Company"
Eric Rosenkranz, CEO of e.three, Asia

10:00 -10:20

"Angel Investing: Where Idea Meets Experience"
Yen-Lu Chow, Managing Director of WholeTree Ventures, Singapore

10:20 -11:00

Roundtable Discussion: "Infinite Opportunities - How to Take a Company Public"
Chanitr Charnchainarong, President of Market for Alternative Investment,
Eric Rosenkranz, and Yen-lu Chow

11:00 -12:30

Kiatnakin Bank 99-Second Pitch
In the "teaser" event, each team will present its new venture idea in front of a panel of judges in 99 seconds or less.

Registration (free of charge):

Name: _____

Title: _____

Company: _____

Email: _____ **Tel:** _____

Please return this form by fax (662-611-8944) no later than **February 26, 2008**

For more information, please contact: Pimkwan, Tel 662-218-4001-9 ext 210 or Email: contact@bbc.in.th

