Medical Relief

Sector: Internet Based Services

1. Objectives

Clientele is the most important part of a Professional's work life. Organizing their time in order to meet and satisfy all the clients is any professional's priority – be it Lawyers, Doctors, Chartered Accountants or anybody. Therefore, fixing appointments with clients and planning the day accordingly becomes very crucial. This can make or mar the smooth flow of a day-to-day routine and also contribute to the reputation of the professional.

Managing appointments with clients has never been this easy. It can now be handled easily without depending on a secretary or even a telephone – it can be done at just a click of a mouse.

This Business plan is formulated to provide *Online Medical Services*.

2. Scope

The scope of Online Medical Services will focus on to make appointments online (medical, professional services, physical resources). The website can be customized in dozens of ways to meet the unique scheduling rules and requirements of the customer.

The benefits of scheduling appointments online are that all clients and users are able to view and edit the schedule from any computer with an internet connection. The design intent is to make it as easy as possible for a non-technical user to quickly view and schedule an appointment.

The plan offers powerful back-end functionality for an administrator that is hidden from the user but appears when the admin logs into the system. For example, the admin can do mass scheduling and cancellations, set up auto-repeating bookings, and colorize appointments

2.1 Customizations for your Scheduling needs

The website is customizable so we can modify it for the unique appointment scheduling needs of the customer. We understand that each client has their special requirements so we will design the website to be flexible to accommodate various scheduling rules and conditions. Features can be turned on and off simply by changing variables in your personal configuration file.

3.   Reliability of Using Medical Relief Website

The biggest problem with hosted software is not having access to the system in case the server is down. Therefore over the years we have evolved to offer quadruple redundant backups. The four backup systems in place are:

- Daily backups of the scheduling system to multiple unrelated servers. In case one server is down, we can restore the backup on another server.

- A feature to email the appointments for the week once a day.

- The customers can download their log file locally to Excel or Access.

- The customer can also export a standard calendar file that can be imported into your PC calendaring software such as Microsoft Outlook.

So long as the customers frequently download their log file and save their most recent weekly appointment email, then they always have a record of all appointments. We can email their backed up log file as well if the server is down for just a short time. If the server is down for more than 1 hour we can restore their backup on the backup server.

4. Benefits of using *www.MedicalRelief.com*

Our objective is to provide with simplest to use website that is customized to customer's unique scheduling requirements. Features can easily be turned on and off depending on what you need. Therefore customizing to meet your needs is usually a trivial task.

Rather than get an expensive complicated program, the customer gets something much simpler and affordable that only has the features they need. The staff can be trained in minutes and the users will love the ease of use. We firmly believe that *Less is more!* We look forward to your challenging requirements and are confident you will be pleased by what we can offer.

The main benefits of scheduling online are:

- Centrally located schedule accessible by anyone with an internet connection

- Move paperwork around the office online 24/7

- Schedule can be updated from home, on the road (PDA / cell phone) or office

- Virtually eliminate phone calls to the central scheduling office

- Minimize errors from verbal miss-communications

- Time savings from phone and email tag avoidance.

5. Target Audience

In the first version Target Audience would be the Doctors and Patients. In second version this website will be helpful for all persons who are related to Medicines like Medical

Students, Chemists, Medical Representative, and Nurses etc. We can have tie-ups with the hospitals for their scheduling of the appointments.

We have to target them by organizing seminars with the help of the medical associations.

6. Management Team

I. Samarth Garg

He will be looking after the development of the web portal and the database management.

Educational Qualification:

He is pursuing MBA(Finance), Symbiosis Institute of Business Management, Pune, Maharashtra, India.

He had cleared Bachelor of Engineering, Electrical Engineering from National Institute of Technology, Surat, Gujarat, India.

Work Experience:

He had worked for two years as a Programmer Analyst in Cognizant Technology Solutions India Pvt. Ltd. He has a sound knowledge about the development of portals and database management.

II. Arpit Mittal

He will be looking for the overall execution of the plan. His experience of executing big projects in Larsen & Toubro is going to help us.

Educational Qualification:

He is pursuing MBA(Finance), Symbiosis Institute of Business Management, Pune, Maharashtra, India.

He had cleared Bachelor of Engineering, Mechanical Engineering from Nirma Institute of Technology, Ahmedabad, Gujarat, India.

Work Experience:

He had worked for one year as a Engineering Trainee in Engineering & Construction Division, Larsen & Toubro Ltd., Baroda.

III.   Nandini Gupta

She will be managing the financial decisions of the project. Her prior experience as Vice President, Finance, AIESEC, International Students' Organization will be helpful.

Educational Qualification:

She is pursuing MBA(Finance), Symbiosis Institute of Business Management, Pune, Maharashtra, India.

She had cleared Bachelor of Commerce, International College for Girls, Rajasthan University, Jaipur, Rajasthan, India.

7. Finance

APPLICATIONS OF FUNDS

USD in '000

PARTICULARS	TOTAL
LAND	135.00

BUILDING	100.00
COMPUTERS & MACHINERY	120.00
SECURITY & OTHERS	15.00
OTHER FIXED ASSETS	15.00
PRELIMINARY EXPENSES	115.00
ADVERTISMENT	15.00
Rs.	**515.00**

SOURCES OF FUNDS

SELF EQUITY	25.00
VENTURE CAPITAL	440.00
BORROWINGS	50.00
Rs.	**515.00**

8. **Requirement from the Venture Capitalists**

Venture capitalist will get preferred stocks in the corporation. They will also get the right to elect one or more directors to the company's Board of Directors; the right to receive various reports, financial statements and related information; the right to have its stock registered for sale in a public offering at the company's expense; the right to maintain its percentage share ownership in the company by participating in future stock offerings.