

JUDGE'S EVALUATION FORM - H.R.H. Princess Maha Chakri Sirindhorn's Sustainability Award

SUGGESTED evaluation form and weight of each criteria

For the business enterprise, sustainable development means adopting business strategies and activities that meet the needs of the enterprise and its stakeholders today while protecting, sustaining and enhancing the human and natural resources that will be needed in the future."

CRITERIA (20% each)	JUDGE'S SCORES							
	1	2	3	4	5	6	7	8
"NATURE": <i>The physical and biological limits of Earth's ecological systems must be respected.</i> [Issues include: Environmental impact, resource use, waste, ecosystems and habitat, water, energy, climate change]	The venture creates negative impact on the earth's ecosystem		The venture creates neutral impact on the earth's ecosystem		The venture creates short-term positive impact on the earth's ecosystem		The venture creates an longlasting positive impact on the earth's ecosystem	
"ECONOMY": <i>Societies, communities, and organizations need functioning economies to provide for their needs and to support their aspirations.</i> [Issues include: business model, market impacts, innovation]	The venture creates negative economic impact		The venture creates neutral economic impact		The venture creates limited positive economic impact		The venture creates an overwhelmingly positive economic impact	
"SOCIETY": <i>Social systems should be organized in ways that promote equality, fairness, resilience, and opportunity for all.</i> [Issues include: governance, equality, transparency, security, culture, trust]	The venture creates negative impact on society		The venture creates neutral impact on society		The venture creates limited positive impact on society		The venture creates an overwhelmingly positive impact on society	
"WELLBEING": <i>Human beings have a right to be to be safe, to have access to healthcare, and to have the opportunity for self-expression, self-development, and a good quality of life.</i> [Issues include: health, education, happiness, safety, family, quality of life]	The venture creates negative impact on an individual's wellbeing		The venture creates neutral impact on an individual's wellbeing		The venture creates limited positive impact on an individual's wellbeing		The venture creates an overwhelmingly positive impact on an individual's wellbeing	
"INTEGRATION": <i>Governance and management systems should strive to achieve optimal results across all four criteria (Nature-Economy-Society-Wellbeing) in an integrated way.</i> [Issues include: corporate values, strategy, performance matrices]	The venture makes no attempt to include Nature-Economy-Society-Wellbeing concerns into its strategy or operations		The venture attempts to include Nature-Economy-Society-Wellbeing concerns but has yet to embed such concerns into its core strategy , resulting in relevant innovation and measurable outcome in few of its operations		The venture attempts to balance Nature-Economy-Society-Wellbeing concerns through embedding such concerns into its core strategy , resulting in relevant innovation and measurable outcome in many of its operations		The venture optimally balances Nature-Economy-Society-Wellbeing concerns through embedding such concerns into its core strategy in a comprehensive manner , resulting in relevant innovation and measurable outcome in nearly all of its operations	